Project Title: Personal Expense Tracker Application Project Design Phase-I - Solution Fit Template Team ID: PNT2022TMID01338

An expense tracker is a software or application that helps to keep an accurate record of your money inflow and outflow. One of the available solutions is tracking the expenses manually using a note and a pen, a traditional way to keep track of your expenses. But this solution is not efficient since it is a time consuming process.

An individual who needs to track their daily expense.

It Helps You Stick to Your Budget.

Tracking Your Expenses Can Reveal Spending Issues.

It Helps You Meet Your Financial Objectives.



The main problem is to provide an optimized and efficient personal expense tracking application to the users for better management of their expenses and savings.

To do so a person has to keep a log in daily or in a computer, also all the calculations needs to be done by the user which may sometimes results in errors leading to losses.

* Helps you see your money situation and figure out possible money problems before they occur.
* Use software to categorize and keep your expenses all in one place.
  1. Connect your bank account to your accounting software to automatically import transactions.



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|  | **3. TRIGGERS TR**  What triggers customers to act? i.e. seeing their neighbour installing solar panels, reading about a more efﬁcient solution in the news.  User engagement.  By seeing their friends who save money will trigger them to use | **10. YOUR SOLUTION SL**  If you are working on an existing business, write down your current solution ﬁrst, ﬁll in the canvas, and check how much it ﬁts reality.  If you are working on a new business proposition, then keep it blank until you ﬁll in the canvas and come up with a solution that ﬁts within customer limitations, solves a problem and matches customer behaviour.  Daily Expense Tracker System is a system which will keep a track of Income-Expense of a House-Wife on a day to day basics. And it saves money and gives alert message for over usage of money | 1. **CHANNELS of BEHAVIOUR CH**    1. **ONLINE**   What kind of actions do customers take online? Extract online channels from #7  The actions taken by the user is that storing the details of the expenses immediately after spending   * 1. **OFFLINE**   What kind of actions do customers take ofﬂine? Extract ofﬂine channels from #7 and use them for customer development.  The user can save their expense entries in the local storage when the device connected to internet the data will be sent to the cloud |  |
| **4. EMOTIONS: BEFORE / AFTER EM**  How do customers feel when they face a problem or a job and afterwards?  i.e. lost, insecure > conﬁdent, in control - use it in your communication strategy & design.  Lose interest  Slow response time |