Project Title: Personal Expense Tracker Application Project Design Phase-I - Solution Fit Template Team ID: PNT2022TMID01338

An individual who needs to track their daily expense.

An expense tracker is a software or application that helps to keep an accurate record of your money inflow and outflow.

It Helps You Stick to Your Budget.

Tracking Your Expenses Can Reveal Spending Issues.

It Helps You Meet Your Financial Objectives.



* Helps you see your money situation and figure out possible money problems before they occur.

There is no as such complete solution present easily or we should say free of cost which enables a person to keep a track of its daily expenditure easily.

To do so a person has to keep a log in a diary or in a computer, also all the calculations needs to be done by the user which may sometimes results in errors leading to losses.

* Use software to categorize and keep your expenses all in one place.
  1. Connect your bank account to your accounting software to automatically import transactions.



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|  | **3. TRIGGERS TR**  What triggers customers to act? i.e. seeing their neighbour installing solar panels, reading about a more efﬁcient solution in the news.  User engagement.  Personalized experience. | **10. YOUR SOLUTION SL**  If you are working on an existing business, write down your current solution ﬁrst, ﬁll in the canvas, and check how much it ﬁts reality.  If you are working on a new business proposition, then keep it blank until you ﬁll in the canvas and come up with a solution that ﬁts within customer limitations, solves a problem and matches customer behaviour.  Daily Expense Tracker System is a system which will keep a track of Income-Expense of a House-Wife on a day to day basics. | 1. **CHANNELS of BEHAVIOUR CH**    1. **ONLINE**   What kind of actions do customers take online? Extract online channels from #7  **Google Surveys** - Use custom surveys to target specific audiences.  **Google Analytics** - Uncover customer insights and the purchase process.   * 1. **OFFLINE**   What kind of actions do customers take ofﬂine? Extract ofﬂine channels from #7 and use them for customer development.  Clear with want they want and choices. |  |
| **4. EMOTIONS: BEFORE / AFTER EM**  How do customers feel when they face a problem or a job and afterwards?  i.e. lost, insecure > conﬁdent, in control - use it in your communication strategy & design.  Lose interest  Slow response time |